



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Water Awareness Month Presentation

MEETING DATE: May 15, 2002

PREPARED BY: Public Works Director

RECOMMENDED ACTION: That the City Council designate May as Water Awareness Month in Lodi.

BACKGROUND INFORMATION: Assistant Water/Wastewater Superintendent Frank Beeler and Water Conservation Coordinator Dan Straight will make a presentation on Water Awareness Month in California.

City of Lodi is a sponsor of the California Water Awareness Campaign which assists agencies, such as Lodi, with educational materials. Attached is a California Water Awareness Campaign overview concerning water awareness month.

FUNDING: Not applicable.

A handwritten signature in black ink, appearing to read "Richard C. Prima, Jr.", written over a horizontal line.

Richard C. Prima, Jr.
Public Works Director

Prepared by Frank Beeler, Assistant Water/Wastewater Superintendent

RCP/FB/dsg

Attachment

cc: Fran E. Forkas, Water/Wastewater Superintendent
Frank Beeler, Assistant Water/Wastewater Superintendent
Dan Straight, Water Conservation Coordinator

APPROVED: _____

A handwritten signature in black ink, appearing to read "H. Dixon Flynn", written over a horizontal line.
H. Dixon Flynn -- City Manager



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MAY 15, 2002

MAY IS WATER AWARENESS MONTH

The California Water Awareness Campaign is a year-long effort by organizations throughout California to heighten public awareness of water and the role water agencies and allied entities play in conservation, management, water supply, water quality and distribution. The campaign focuses on the month of May each year with the observance of Water Awareness Month.

Cities, counties, water agencies, companies and other organizations unite under the campaign's umbrella to conduct individual activities and programs. From water facility tours to conservation poster contests, these activities inform consumers of the challenges that come with providing communities with reliable, good quality water. The campaign also offers an opportunity to advise consumers about the role they can play in water conservation and in maintaining quality water supplies.

California Water Awareness Campaign

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wateraware.org